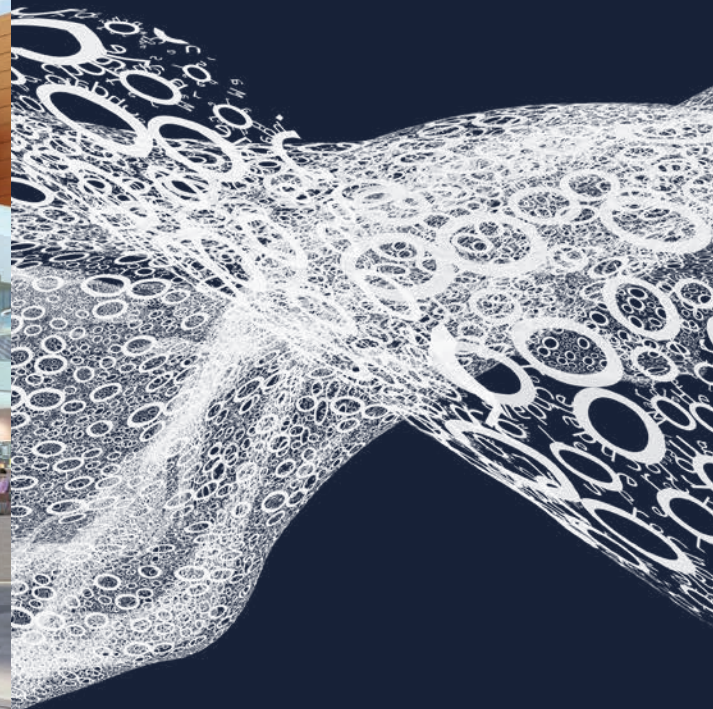




Rochdale town centre

Your next investment
opportunity



ROCHDALE
BOROUGH COUNCIL

Rochdale
Development
Agency



Working closely with the council, we have completed a deal worth £80m to fund the delivery of the new retail and leisure development, Rochdale Riverside.

This significant investment is a huge boost of confidence for the town and for the scheme, which will play a significant role in the continued regeneration of Rochdale. We believe that the town centre is a really attractive prospect for investors.

Mike Smith, partner of Genr8 developments



Rochdale Town Centre - Your next investment opportunity

‘Be a part of our £400m transformation.’

We’ve already invested £250m to change the face of our town centre. Now we’re ready to embark on phase two of our radical transformation programme, which will see us invest a further £150m, and we want investors and developers to be part of our story.

We’ve already created a number of exciting new developments, including a sixth form college, rated outstanding by Ofsted, and a new transport interchange and town centre Metrolink stop to boost our already unrivalled connectivity.

With so much already delivered and so much more to come, this is a defining moment for Rochdale town centre. We are Greater Manchester’s biggest opportunity and we want you to be part of it.

Now we’ve transformed the core town centre area, we’re thinking even bigger. Over the next five years, we intend to bring forward 2,000 high quality new homes in and around Rochdale town centre, redevelop our unique heritage assets to create a stunning public realm, and further improve our retail and leisure offer.



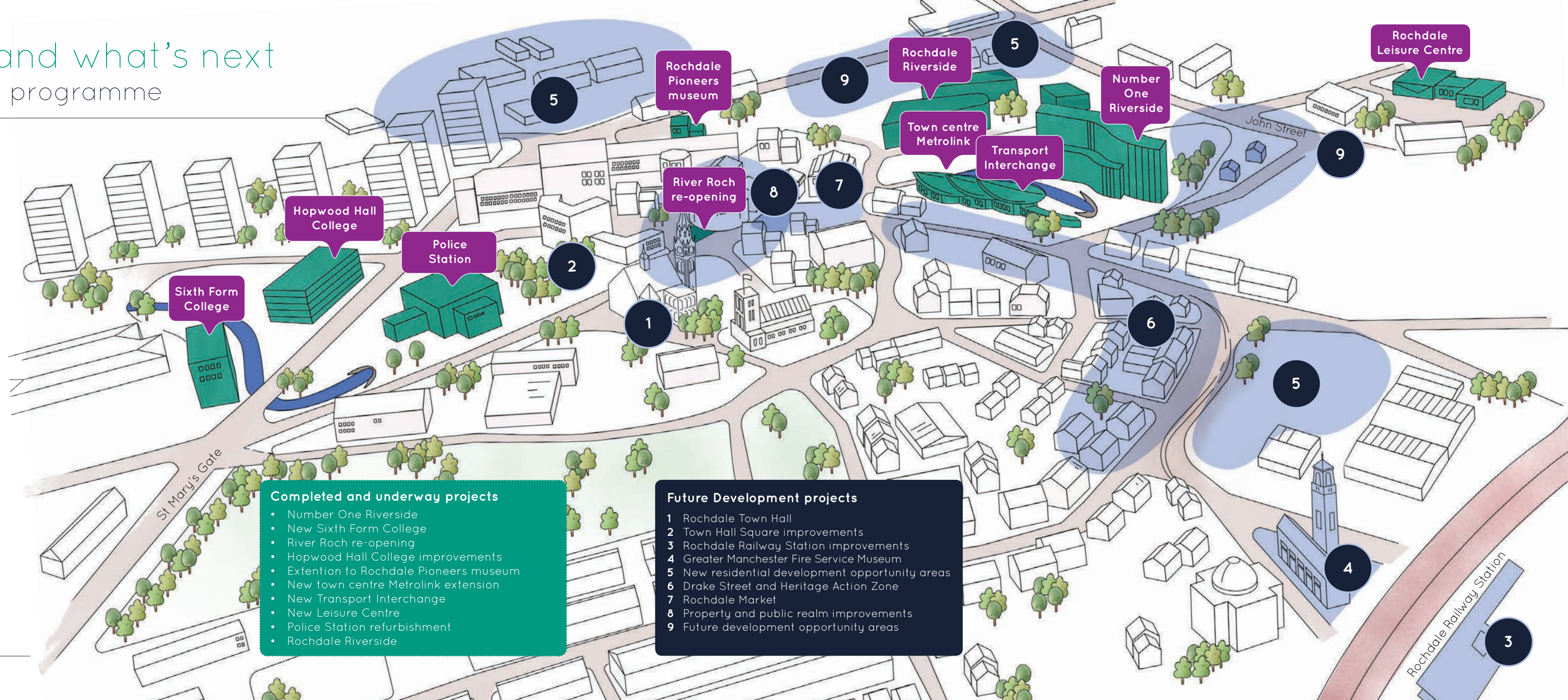
Councillor John Blundell
*Cabinet Member for Regeneration,
Business, Skills & Employment
at Rochdale Borough Council*

The story so far and what's next

Our £400m investment programme

Rochdale has already benefitted from unprecedented levels of investment, with a £250m regeneration programme now almost complete and £150m of investment still to come. In just seven years, the council and its partners have created a number of exciting new developments and the ideal springboard for further investment.

Here's a snapshot of what we've done and what we will be doing next.



Completed and underway projects

- Number One Riverside
- New Sixth Form College
- River Roch re-opening
- Hopwood Hall College improvements
- Extension to Rochdale Pioneers museum
- New town centre Metrolink extension
- New Transport Interchange
- New Leisure Centre
- Police Station refurbishment
- Rochdale Riverside

Future Development projects

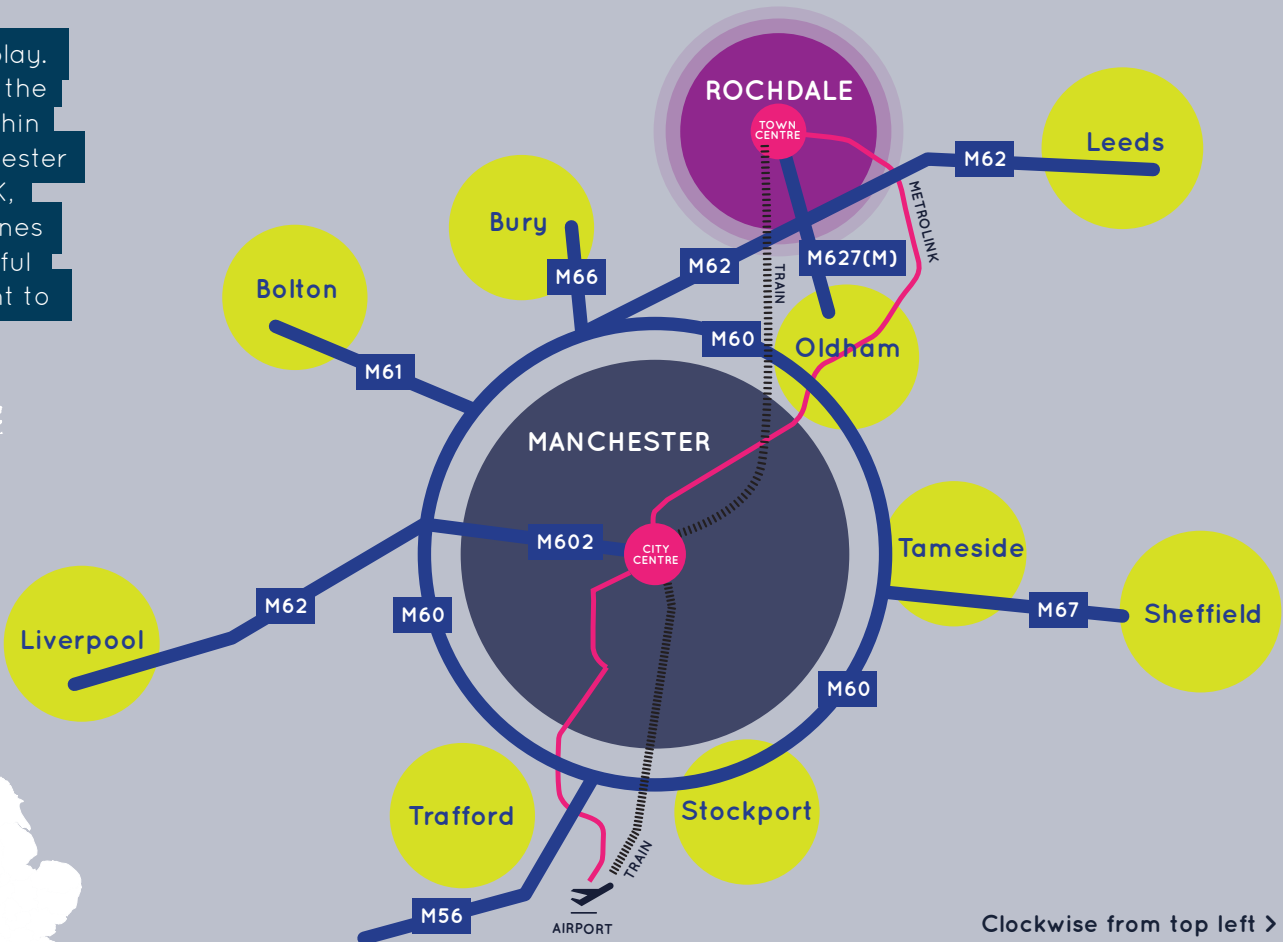
- 1 Rochdale Town Hall
- 2 Town Hall Square improvements
- 3 Rochdale Railway Station improvements
- 4 Greater Manchester Fire Service Museum
- 5 New residential development opportunity areas
- 6 Drake Street and Heritage Action Zone
- 7 Rochdale Market
- 8 Property and public realm improvements
- 9 Future development opportunity areas

Rochdale

We're in prime position

Rochdale is ideal for both work and play. While businesses love our location in the north east of Greater Manchester, within easy reach of major cities like Manchester and Leeds and in the centre of the UK, we're also in the foothills of the Pennines and surrounded by the kind of beautiful countryside which makes people want to create a home here.

- 35 minutes to Manchester Airport
- 15 minutes to Manchester city centre by train
- 42 minutes to Leeds city centre
- 1 hour to Liverpool city centre



Clockwise from top left >
Rochdale Riverside shopping and leisure complex | new transport interchange | one of our new bars and restaurants | Greater Manchester Fire Service Museum proposals.



“Our Drake Street property was empty a year ago. Now, it’s filled with a thriving gastro pub, a hairdressers, seven new apartments and a convenience store. The council understand things here. As we were the first building owners to develop new residential in Drake Street, the market was untested, so the council offered support.”
Richard Ward, Millerbrook Properties



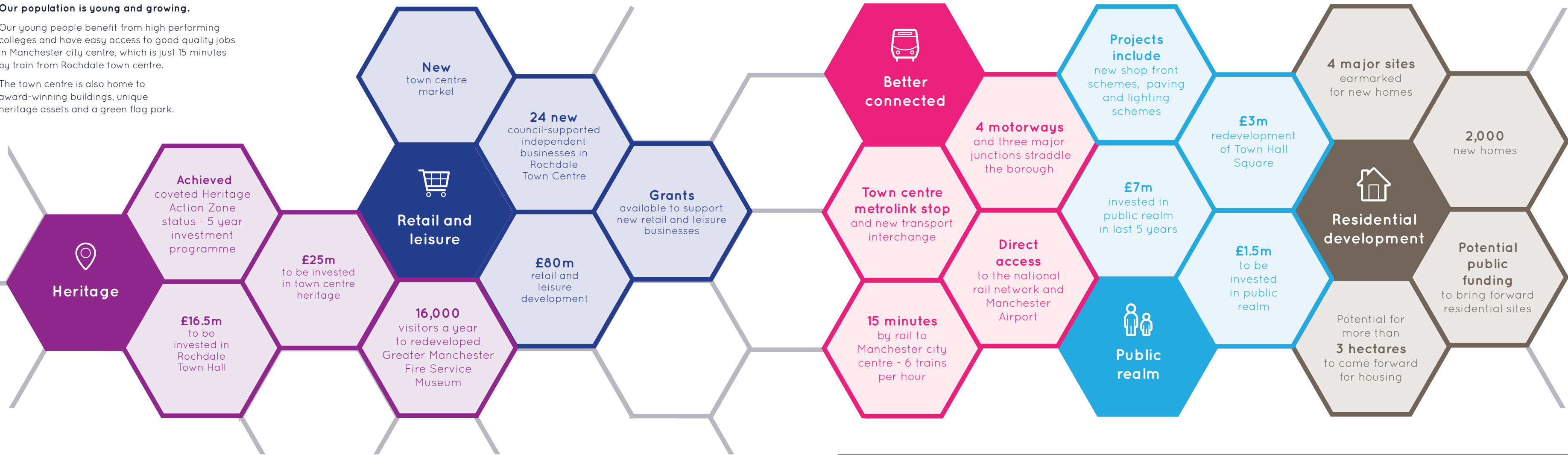
Why come to Rochdale?

It all adds up

Our population is young and growing.

Our young people benefit from high performing colleges and have easy access to good quality jobs in Manchester city centre, which is just 15 minutes by train from Rochdale town centre.

The town centre is also home to award-winning buildings, unique heritage assets and a green flag park.



What's next?

Our £150m plans

Unlocking our heritage assets

We've already secured funding to redevelop our grade 1 listed town hall and turn it into a major visitor attraction.

We will be bringing a number of historic buildings back into use as new housing and businesses along one of our key gateway routes, Drake Street, after it was granted Heritage Action Zone status by Historic England.

We're also redeveloping the Greater Manchester Fire Service Museum, with lottery support, to create a major visitor attraction just five minutes' walk from the town centre.

Creating a first class retail and leisure experience

We're building a new £80m retail and leisure development, Rochdale Riverside. It will bring **24 shops, restaurants, a cinema and 1,000 jobs, with a GVA of £17m a year.**

We also offer great incentives to bring new independent businesses.

Our new indoor and outdoor market will bring a high quality offer to the town centre.

Creating high quality homes to promote town centre living

We've earmarked four major sites to deliver around 2,000 homes in and around Rochdale town centre.

With easy access to major destinations like Manchester and Leeds, but more attractive rents, there is a growing demand for housing in the town centre, particularly among young professionals.

New residents will bring more life into the town centre, increasing demand for new retail, leisure and entertainment opportunities, as well as pushing up footfall .

Transforming our public realm

Whether you're sitting by our newly re-opened River Roch, admiring our town hall or relaxing in our tranquil memorial gardens, Rochdale boasts some beautiful public spaces which bring life and people to the town centre.

And we're going to make it even better.

We're already progressing £3m plans to redesign Town Hall Square and will continue our successful shop front scheme as well as delivering new paving and lighting schemes.

Better connected

Rochdale town centre is at the heart of the national motorway network, and just five minutes' drive from the M62.

At only 15 minutes on a train from Manchester city centre and directly linked to the national rail network and Manchester Airport, it's the ideal location for doing business, working and living.

Rochdale train station has benefitted from the addition of a third platform to boost the number of trains into Manchester and further improvements to the railway station are on the way.

Clockwise from top left >
Rochdale Town Hall, the River Roch revealed, Rochdale Riverside development, Rochdale transport interchange, new homes in the town centre.



Rochdale

The time is now

We've got big plans for Rochdale and we want you to get involved.

Come and speak to us about how we can help you realise your next investment opportunity:

☎ 01706 927000

✉ info@investinrochdale.co.uk



ROCHDALE
BOROUGH COUNCIL

Rochdale
Development
Agency

