

# A Growth Plan For Heywood 2022-2030

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**ROCHDALE**  
BOROUGH COUNCIL

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# Heywood Town Centre 2022-2030

## A town centre transformed

**We are pleased to introduce this growth plan for Heywood.**

After approving the Heywood town centre masterplan in 2021, we have been working hard to deliver the plan and bring about once in a generation, transformational change for the town centre, local residents and businesses.

The masterplan sets out an exciting and ambitious vision for the future of the town and creates a more characterful and attractive town for the local community that delivers:

- An improved physical environment for shoppers and visitors to help boost footfall and trade for local businesses
- A town centre environment where people want to stay and explore
- Up to 200 new homes on derelict, brownfield sites
- Improved routes and road space for pedestrians and cyclists
- Enhanced access to, and facilities for, public transport
- Greener streets and new opportunities for 'Heywood in Bloom'
- Improved car parking on Hill Street for businesses and shoppers

The ability to deliver these ambitions has been made possible by the £20m investment in the new Junction 19 South Heywood relief road that opens in autumn 2022.

The 2.2km road will remove thousands of HGV's from the town centre as well as other vehicles that have no intention of stopping or shopping in the town centre but which result in a noisy and unwelcoming environment for local residents and a more difficult place for local businesses to trade.

The masterplan is also only one strand of exciting plans that will help to transform, and propel the regeneration, of Heywood town centre.

The council has successfully secured funding (from the Department for Transport City Regional Sustainable Transport Settlement) that will inject huge momentum into the plans to deliver improved public transport connections and in turn support improved routes for pedestrians and cyclists into and through the town centre.

The council has also submitted a Levelling up Fund bid seeking £10m to invest into Heywood and to allow us to deliver:

- Enhanced cultural and leisure facilities at Heywood Civic Centre
- Improved public realm in Peine Square
- Improved walking and cycling connections to the East Lancs railway station

Heywood will also benefit from the opportunities presented by Atom Valley that will provide 20,000 new high-quality jobs for residents made accessible by investment in public transport.

With a masterplan approved, funding bids submitted and a clear plan for delivery, we are confident that the future of Heywood and its town centre look bright and will see its renaissance for not only residents, but also the businesses and traders that are its lifeblood.

**Councillor John Blundell**  
*Cabinet Member for Economy*

**Councillor Peter Rush**  
*Chair, Heywood Township Committee*

# Heywood Town Centre Masterplan







## Indicative vision for Heywood town centre

### 1. Market Street and Lance Corporal Stephen Shaw MC Way

Market Street will become a quality bus transit corridor and upgraded to a Streets for All (a people-centred approach to street planning, design and network management) standard bringing improved public transport, cycling and walking and an enhanced town centre environment for residents to shop and spend time boosting footfall and trade for businesses

### 2. Heywood Civic

Heywood Civic Centre remodelled with new façade onto Peine Square enhancing the venue as a location for arts and culture, complementing the wider proposals

### 3. Peine Square

Remodelled with new public realm, we will create a more flexible event space linked to the Civic Centre. It will also provide a high quality edge to Lance Corporal Stephen Shaw MC Way further enhancing the town centre as a place to spend time

### 4. East Lancs Railway (ELR)

Walking and cycling routes to the East Lancs railway station at Heywood, and the future Tram Train connection, will promote more linked trips and boost trade between the town centre and ELR as a major visitor attraction for Heywood

### 5. Hill Street Car Park

Hill Street will become a formal car park for businesses and shoppers with additional space for new planting and improved public realm around Market Street

### 6. Angel Meadow Site

The redevelopment of Angel Meadow with new family homes will create a vibrant new community in the heart of the town, further boosting footfall and trade

### 7. Former Marina Ropes Site

Recently vacated, the site will be redeveloped with new family homes to further boost the vitality of the town centre and footfall for local retailers

### 8. Magic Market

Heywood Magic Market benefits from improved pedestrian access and improved footfall from both the town centre and ELR

# Heywood Civic Centre

**The Civic Centre will be transformed into a 21st century venue and become the centre focal point for civic and community life in Heywood supported by £700,000 Arts Council England funding.**

To help us deliver this, we have applied for Levelling Up funds and will continue to seek other funding to support improvements and realise the plans.

We will also use Levelling Up funding to deliver improvements to Peine Square providing opportunities for outdoor arts and performance space for the Civic Centre.



## Images:

**Top:** Heywood Civic Centre, front elevation.

**Bottom:** Heywood Civic Centre, rear elevation.



# New homes for Heywood Town Centre

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**We are working with developers on the derelict Angel Meadow and former Marina Ropes factory sites to secure redevelopment.**

The proposals will see new family homes delivered to create a vibrant new community and breathe life back into the area.

**Images: clockwise from top right:**  
*Angel Meadow; Examples of urban regeneration elsewhere.*









# East Lancashire Railway and Heywood Tram Train

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**As a much loved heritage asset, the ELR draws thousands of visitors a year to Rochdale, Bury and Rossendale.**

We want it to play an even greater role in Heywood and so we have applied for funding to improve pedestrian and cycling routes along Manchester Street and Schofield Street.

These routes will also support improved access to the proposed new Tram Train station for Heywood.

## **Images:**

*East Lancashire Railway*





# Atom Valley - Creating opportunities for Heywood residents

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**Atom Valley, supported by a mayoral development zone (MDZ), will deliver around 1.6m sqm of new employment floor space and 20,000 new jobs along the M62 Corridor.**

This will create high-skilled jobs opportunities for Heywood residents.

Transport connectivity will also be improved making it easier to travel to the sites in Atom Valley and beyond.



**Images:**

**Top:** An image of how the new Advanced Machinery and Productivity Institute could look. Map of Atom Valley.

**Bottom:** South Heywood employment site. The M62 Corridor.





## TRANSPORT SCHEMES AND IMPROVEMENTS

1. A58 quality bus corridor and streets for all
2. Junction 19 South Heywood Link Road
3. Proposed tram train pathfinder - post 2027+
4. Indicative route for potential future bus link - post 2025+

## LEVELLING UP PROJECTS

5. Heywood Civic Centre and Peine Square

## SIGNIFICANT SITES

6. Northern Gateway
7. Junction 19 South Heywood - 1,000 new homes and 1.45m sq. ft new employment floor space
8. East Lancashire Railway (Heywood Station)
9. Residential regeneration sites, Angel Meadow and Marina Ropes

Indicative only



# Heywood

The time is now

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